

JULIA COLLINS

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Portfolio: <https://juliacollinswriter.weebly.com/>

WRITING & EDITING EXPERIENCE

Tasting Table | Freelance Features Editor

- March 2022 - Present
- Freelance edit articles for the Features section of Tasting Table, owned by Static Media
- Work remotely with writers and other editors to produce food, drink and travel articles

Trash Magazine | Editorial Journalist

- February 2022 - Present
- Write lifestyle articles for the magazine's digital site
- Publish article on the culture of "BookTok" and interview popular TikTok creators for piece
- **Copy Editor:** July 2022 - Present
 - Edit writer's articles, about six per month

Philadelphia Magazine | Editorial Intern

- May 2020 - August 2020
- Fact-check stories for the print magazine, pitch and write lifestyle-centered articles
- Publish long-form article on season five of "Queer Eye" and its connection to local Philadelphia businesses through the lens of the pandemic

Spoon University | Editor in Chief

- September 2018 - December 2021
- **Managing Editor:** May 2021 - December 2021
 - Manage all editorial, photography and marketing teams and mitigate internal communication
- **Editor in Chief:** May 2019 - April 2021
 - Manage a team of 20 writers and edit 10-20 food, drink and travel articles a month
- **Staff Writer:** September 2018 - December 2021
 - Write two articles a month
 - Publish long-form article about all of the local coffee shops in Gainesville

Olivia Muenther LLC | Intern

- June 2019 - August 2019
- Assist Olivia with market research for online courses, create engagement strategies and assist with blog, newsletter and freelance writer duties
- Learn from Olivia's mentorship on the journalism industry and editorial journalism

EDUCATION

UNIVERSITY OF FLORIDA December 2021

GPA of 3.70/4.00

Master of the Arts in Mass Communication

- Focus in Editorial Journalism

Masters Capstone Project

- After the Downbeat: The Rise and Fall of the Gainesville Music Scene
- Narrative-style article, photos, two podcast episodes

UNIVERSITY OF FLORIDA December 2020

GPA of 3.65/4.00

Bachelor of Science in Journalism

- Concentration in Marketing

- Specialization in Magazine and Feature Writing

MULTIMEDIA EXPERIENCE

Florida Magazine Student Association

- October 2018 - December 2021
- Build relationships in the media industry through annual NYC trip to publication offices
- Connect with journalism professionals at Vogue, Good Housekeeping, Bustle, Insider, BuzzFeed & more

GHQ Radio Station | Digital Editor

- January 2019 - April 2021
- Manage a team of 5-10 members, edit their stories and produce content for the online publication and social media accounts
- Host the on-air show "The Friday Blend with Julia"

Venita Aspen | Creative Assistant

- August 2019 - December 2019
- Assist Venita Aspen with creating Instagram posts, brand outreach and company organization
- Manage content creation for Venita's personal influencer brand and her business, The Aspen Agency

SKILLS

Writing

AP Style

Narrative Writing

Fact-checking

Communication

Editing

Photography

Podcasting

Social Media Marketing

Adobe Suite